



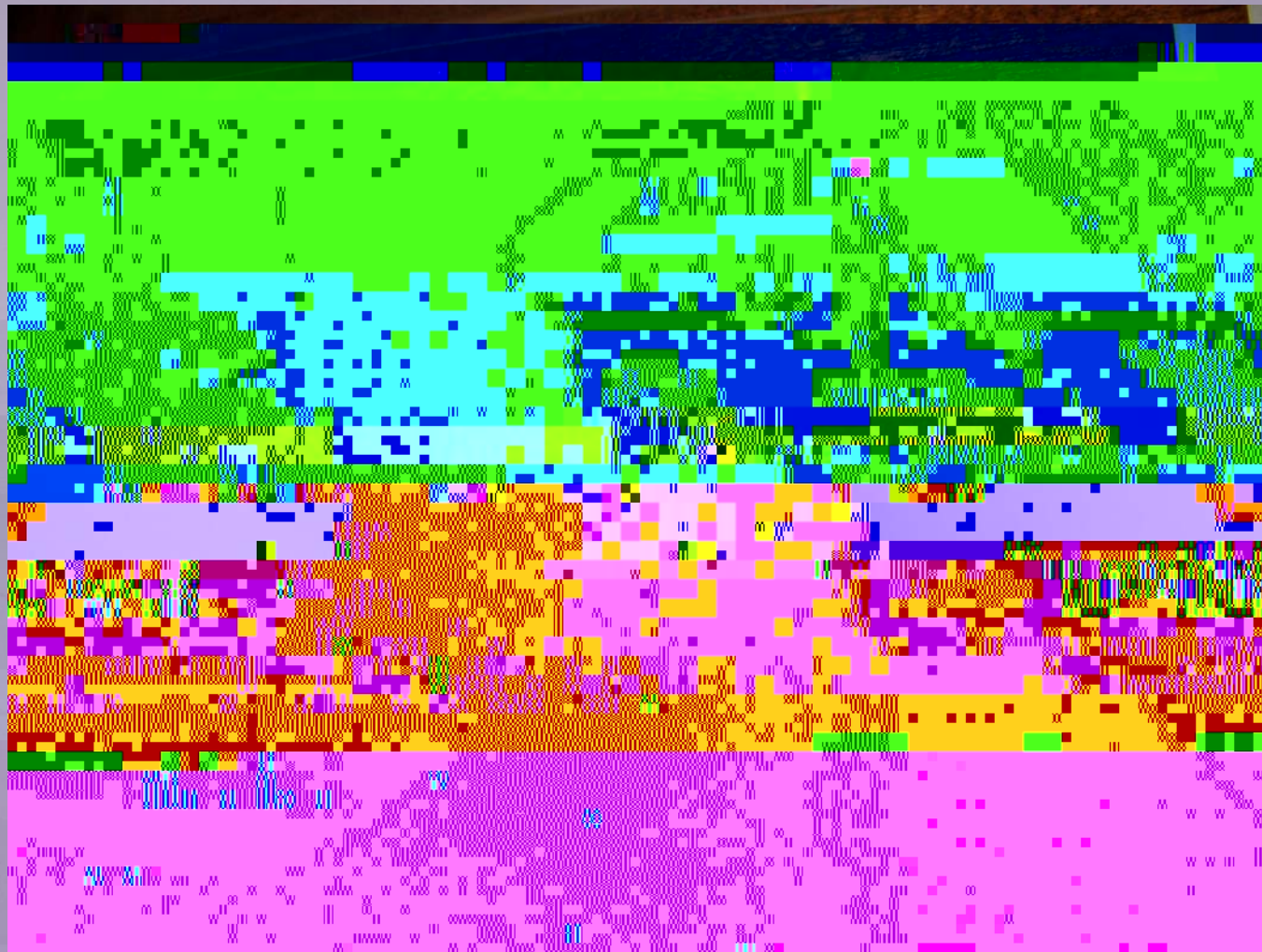
Taking the Temperature: The Future of Global Health Journalism, February 2011

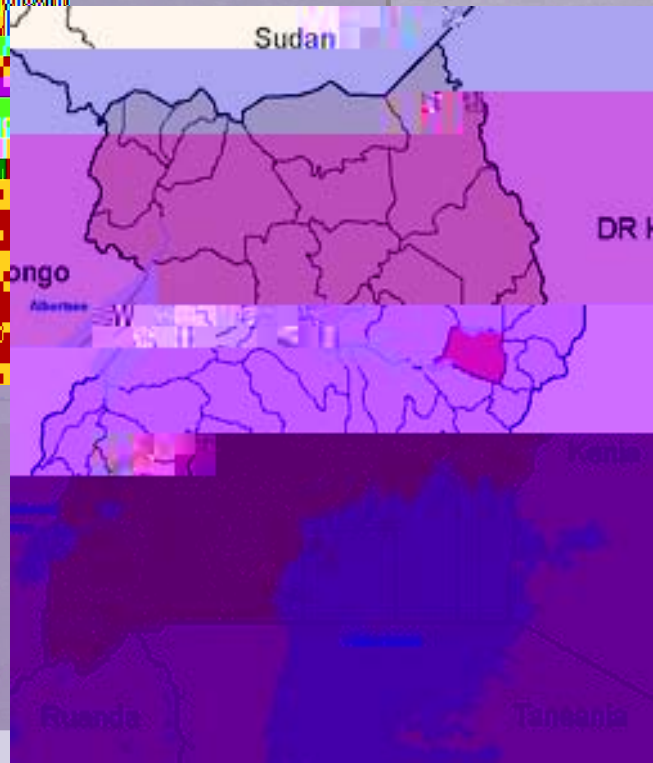
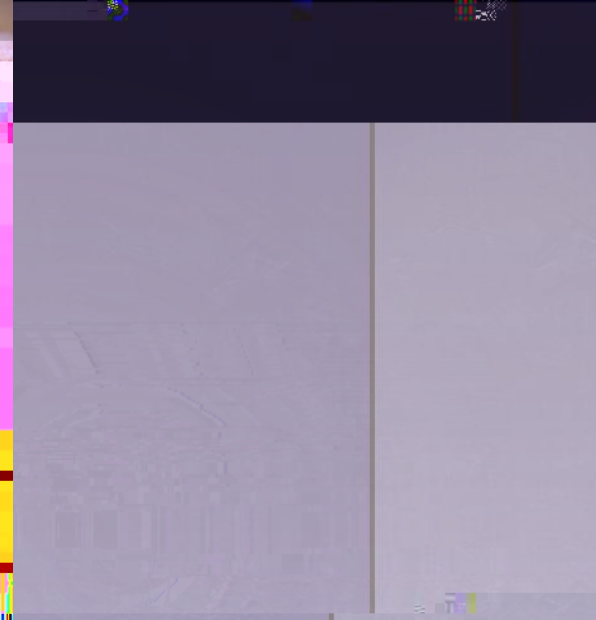
- Industry financial struggles have impacted global health reporting.
- Less in the field reporting; “hyperlocal news” focus; HIV/AIDS “fatigue.”
- A few mainstream outlets, especially outside the U.S., maintain coverage; some with support from outside funding.
- Stories tend to focus on infectious disease and disasters.
- Reporters find U.S. global health policy difficult to cover.
- Web based publications and specialized audiences drive some rise in global health journalism.
- Advocacy groups produce “news,” utilize social media.

Taking the Temperature: The Future of Global Health Journalism, February 2011

- Outside funding of global health journalism represents

Fever = Malaria: Slowly changing the mindset





Drug shop employee trained to administer malaria RDTs in Kumi District Uganda.

Map courtesy of Wikipedia

If it isn't malaria, then what is it?

