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Juan Villa and Daniel Covarrubias emphasized the importance of workforce development and training in exponential technologies, especially for young t

Ambassador Mar

Several innovative solutions that emerged in response to the pandemic were identified. Joaquin Spamer, President of Commodities Integrated Logistics, noted that businesses have turned to e-commerce and online platforms such as e-Trade and Amazon to adapt to the evolving landscape. Additionally, Kenia Zamarripa, Executive Director of International Business Affairs at the San Diego Regional Chamber, stressed the importance of improving innovative technologies like biometrics to reduce border wait times.

While many speakers agreed that AI and new technologies could facilitate trade at the border, Amanda Blunt of General Motors warned t